

ONE YEAR OPERATIONAL PLAN: 2012

“Tús Maith....”

The Operational Plan should establish the activities and budgets for 2012. This Operational Plan is developed and linked to NCFFI’s strategy plan.

An Operational Plan should contain the following for Core Programmes clear objectives

- key actions/programmes to be delivered
- specific and measurable outcomes
- staffing and resource accountability
- implementation timetables
- a process for monitoring progress
- costing for each theme

NGB	National Coarse Fishing federation of Ireland
Strategic Plan date:	2015
Operational Plan date:	Dec 2012

Strategic Goal:		Promote coarse angling as a sport and as a leisure activity				
	Objective	Key deliverables	Targets	Accountability	Dead line	Costing €
1.	<i>Increase awareness of the value and necessity of Coarse Angling Sport in Ireland.</i>	Historical documents Articles for publication	Continue to Collate and gather all available material Outline articles for publication Write and publish a book on the history of NCFEI Leader submission prepared	T. Lawton Heritage subcommittee	Q2 Q2 Q4 Q3	Estimate cash €500 Hours of Labour €2000 total €10,000
2.	<i>Develop and roll out education programme to schools and youth organisations</i>	Tackle, syllabus, workbooks	10 clubs active in roll out	NCO Children sub committee	Q3	Tackle €5000 rollout €6000
3.	<i>Liaise with agencies to develop and deliver an Angling for youth development(AFYD) pilot programme in Coarse Angling</i>	content angling experience	sub committee formed Pilot in 3 "Hubs"	Chairman subcommittee	Q3	€15,000

Strategic Goal:		Policy on growth for NCFFI				
	Objective	Key deliverables	Targets	Accountability	Dead line	Costing €
1.	<i>Produce a document for clubs outlining successful recruitment strategies</i>	Club list, ISC references,	Form subcommittee Develop doc Deliver electronically to all clubs	Hon Chair subgroup	Q1 Q4 Q4	nil
2.	<i>Women in sport</i>	Coaches club lists LSP contact details, coaches and tutors, venues	Roll out programme to 5 groups Ladies section in 5 clubs	Coach tutor, coaches	Q3 Q3	€3000 ISC and LSP funded
3.	<i>Anglers with physical disabilities</i>	Coaches club lists LSP contact details, coaches and tutors, venues	Roll out programme to 5 more groups	Coach tutor, coaches	Q3	€3000
4.	<i>Develop a structure and policy for carp fishing</i>		Approach carp clubs Form subcommittee Observers at world championships Qualifiers for 2012 team	Chairman Executive subcommittee	Q1 Q2 Q3 Q4	€2000 LSP grants

Strategic Theme:		Anglers with disabilities and open access fisheries				
	Objective	Key deliverables	Targets	Accountability	Completion date	Costing €
2.	I.D. network of fisheries	Another 10 fisheries in 20 SIDO areas	Liaise with IFI Waterways, SIDO's and local angling clubs	Der Casey ACI NCO Pat Dalton Ncffi CO	Q3 complete	
3.	Audit fisheries	Another 10 fisheries audited	Complete 10 field trips with resource users, IFI, Waterways Ireland SIDO's	Der Casey ACI NCO Pat Dalton Ncffi CO	Q3 complete	
4.	Audit reports completed for all fisheries	10 audit reports	Complete and publish 10 audits	Der Casey ACI NCO Pat Dalton Ncffi CO	Q4 complete	
5.	All fisheries with some access complete	open access stands in each fishery		Exec of local clubs	Q4 complete	

Strategic Goal:		Implement improved administration structures within NCFFI				
St	Objective	Key deliverables	Targets	Accountability	Dead line	Costing €
1.	<i>Develop a comprehensive database of membership</i>	Spread sheet of data	Full function database developed	J Connolly Der Casey	Q4	Costing €300
1.						nil
4.	<i>Complete the Development of electronic conferencing</i>	ISC contacts	Report to Exec	Hon Sec, Sub group	Q1	nil €200
2.						
3.	<i>Devise a system to ensure full listings of competitions on website</i>	Current system, ISC contacts	Report to Exec	Hon Sec, Sub group	Q4	nil
5.						

Strategic Goal:		Protection and Development of our fisheries				
	Objective	Key deliverables	Targets	Accountability	Dead line	Costing €
1.	<i>Continue to develop club awareness of the value of leasing fisheries</i>	Project details, club list	review arrangements in SE report to clubs	Sec and subcommittee	Q2 Q3	
3.	<i>Continue to grow an understanding of financing options for project development</i>	Leader, Failte Ireland and LSP options Details of ISC funding	IFI documentation reviewed and adapted for Coarse fishing club needs	Sec and subcommittee		
4.	<i>Develop a fishery audit template for clubs</i>	Open access template, BDAA guidelines	Template complete	Sec and subcommittee	Q3	
5.	<i>Survey clubs on development experiences and devise training programme in fishery development</i>	Club lists	Survey designed, delivered Survey collected Data reviewed and collated into report Report delivered electronically to clubs	Sec and subcommittee	Q1 Q3 Q4	

Strategic Goal:		Grow a coherent strategy for sponsorship				
	Objective	Key deliverables	Targets	Accountability	Dead line	Costing €
1.	<i>Develop a database of sponsors, programmes and events</i>	List of sponsors over last 10 years	Produce database Populate the database		Q2 Q4	
2.	<i>Grow a network of contacts to develop a broad stable sponsorship base</i>	List of sponsors over last 10 years	Develop network	Q2		

Strategic Goal:		Protection of fish stocks				
	Objective	Key deliverables	Targets	Accountability	Dead line	Costing €
1.	<i>Continue to review all Byelaws affecting Freshwater fish</i>		Liaise with IFI for full list of Byelaws Circulate to clubs for feedback Formulate NCCFI policy on byelaws	Chairman' protection subcommittee	Q1 Q3	
2.	<i>Grow the national network of reserve fisheries</i>		Liaise with IFI to source <ul style="list-style-type: none"> • A list of suitable waters • biosecurity checks • signage • A streamlining of fish transfer protocols 	Chairman' protection subcommittee	Q3	
3.	<i>Increase awareness of poaching and fish kills</i>	Facebook, twitter and forum addresses,	Devise system of collection and review for incidents in coarse angling devise system to publicise this in our clubs	Chairman' protection subcommittee	Q1 Q2	

Strategic Goal:		Safety and Welfare of children and vulnerable adults				
	Objective	Key deliverables	Targets	Accountability	Dead line	Costing €
1.	<i>Maintain the database record of clubs formally adopting the ACI Code Of Ethics, including appointed CO details</i>	Club Contacts, CO Details, Software	Full function database populated	NCO J Connolly	Q4	
2.	<i>Vetting for all CO's, Club Officers, Coaches</i>	Vetting forms, vetting policy, AS	100 of Coaches and CO's vetted 50% of club officers	ACI AS NCO	Q4	
3.	<i>Code of behavior document for each member of the NCFEI, Signed for.</i>	Text, photos, club lists instructions to CO's	Booklets printed and delivered to 75% of clubs	ACI NCO NCO	Q4	
4.	<i>Training programme for CO's</i>	Contact lists, venue, LSP contacts	100% of clubs with trained CO's	NCO	Q4	

Strategic Goal:		develop and implement policies around media and marketing				
	Objective	Key deliverables	Targets	Accountability	Dead line	Costing €
1.	<i>Use of electronic media and social networking</i>	Text, news, media lists	Report to Exec	PRO Sub committee	Q1	nil
2.	<i>Continue the Juvenile Fish of the Month competition</i>		Design the competition, rules and prizes Promote the plan 6 month competition delivered Prize giving ceremony	PRO Sub committee	Q1 Q2 Q3 Q3	